



Higher Education Swiss made

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The E.H.E. European University EurAka Switzerland and the Universitas Mercu Buana, Jakarta, are forging an academic partnership. Joined and Double Degree programmes of studies, but as well mutual research and academic exchange programmes are in the middle of what

both Universities are planning. Universitas Mercu Buana is one of Indonesia's biggest universities and owns high reputation. The EurAka University is warmly welcoming Mercu Buana's Professors and proud of this intercontinental connection proving once again that the EurAka University is an open and globally oriented Higher Education Institution.



In this same understanding, together with the EurAka University's Romanian representative, Mr Spros Avlonitis, Pro Vice-Chancellor Prof Klaus Oestreicher visits the Lucian Blaga University in Sibiu,

Romania. Today, Romanian Higher Education belongs to Europe's best. Both the Lucian Blaga University and the EurAka University are planning mutual e-learning programmes and Joined and/or Double Degree Awards. Sibiu is in the centre of Romania's automotive industry. Therefore, it is no surprise that this pathway of specialisation is a core interest for both Universities.

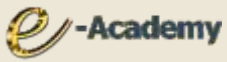


Following the request of financial institutions, the EurAka University has developed the new **MBA in Banking & Risk Management** programme. The presently unique academic course with significant practice-orientation is directed by Prof Pierre Bultez.

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The EurAka distance learning Academy is

the University's latest project. Doctoral students already profited from e-learning in their DBA programme offering the modules of the Master of Research. This test was very successful and enabled the EurAka University to start further online programmes.

The next programme starting in January 2018 is the Master of Business Administration, MBA. Further programmes quickly extending EurAka's e-learning offer are in preparation and will also be available in 2018. Initially, all studies will be on post-graduate level. However, the next development then will equally bring an extension on Bachelor level.

The reason for distance studies was for the EurAka University not only the popularity online has, it also complements the University's physical studies. EurAka University's global students have many

opportunities to study, but they often have to travel long distances. Some have difficulties to attend modules regularly. Online programmes are the effective advantage to increase access to EurAka University programmes. **Higher Education Swiss made** is a promise, which should not be restricted unnecessarily.



With the University's e-learning academy new

options are provided. Options, which are offering blended learning and a variety of supportive mechanisms.

The EurAka University has committed an own team of professors to the e-learning academy, who have gained long-term experiences in distance learning. Students' satisfaction is of highest importance. Online seminars, webinars, and further study content is improving students' experience.

The EurAka University welcomes new students from South East Asia having enrolled for the DBA programme in Kuala Lumpur. Directed by the University's Senator, Prof P. Ravindran Pathmanathan, these new students are following the first Asian Graduates' Viva in August 2017.

The remarkable quality of their thesis impressed the international Viva Jury. Their theses are submitted to both the German and Swiss National Libraries and are published internationally.



The E.H.E. European University EurAka Switzerland now cooperates with the BICAS Consultancy Ltd., UK, Pakistan, India, and Nigeria.

Objective of the new cooperation is student recruitment in the reach of BICAS Consultancy's activities. A first major objective is to attract students to the EurAka University Medical and Healthcare Faculty for the programmes of studies in nursing.



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